

ADVANCED MARKETING PROGRAM

REVENUE SOLUTIONS FOR OPTICIANS

As a marketing firm specializing with opticians, we have spent the last 12 years developing and optimizing a comprehensive data driven marketing program that ultimately creates additional income through client relationships and new market development! The objective of our program is to exploit to the fullest extent the transaction potential between your location and your clients; as well as allow you to connect with the highest possible number of prospects in surrounding markets that would enjoy what you have to offer and do great. The most important feature of the program is our ability to make our campaigns become an extension of your unique selling proposition while maintaining the existing criteria in approach, philosophy and style of communication.