

TRACKING

IT ALL COMES DOWN TO RESULTS.

Whether we look at results as information to adjust our next campaign or an affirmation of the optimal revenue obtained, tracking is the key to understanding.

- Click through ratios on video mail campaigns
- Number of redemption on physical mail campaigns
- Monthly return on investment reports
- Website traffic reports
- Client device usage report on email campaigns
- Google analytics
- New client campaign tracking
- Your feedback